

7th Annual Cyber Crime Conference

Building a Cyber Security Aware Culture

September 2023

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Poor cyber security is increasingly affecting society today. Its impact is visible on a national, local, and personal level. With a few strokes of a keyboard, nation states, terrorist groups, stateless organizations, and rogue individuals can launch a cyber-attack from anywhere, at any time, disrupting and damaging our democracy and way of life.

The African Cyber Crime Conference is now in its 10th year, it is by far the leading forum in Botswana to discuss cyber security issues. The conference attracts 150-200 delegates from all sectors of the economy including Government, Parastatals, Military, Regulators, Private Sector, Telco's, Financial Services, Insurance etc.

The Conference's mission is to establish a multi-stakeholder consortium that brings together industry, government and academic interests in an effort to improve the state of cyber security on both the domestic and international fronts.

C-level executives, technology leaders, public policy makers, lawyers, forward thinking business owners, and end users are expected to join us at the 7th Annual African Cyber Conference in September 2023.

Why sponsor?

- Achieve industry recognised thought leadership status by speaking and exhibiting at this event
- Raise your organisations status and sphere of influence by increasing your visibility
- Position yourself a step ahead of your competitors
- Showcase your products and services
- Interactive and innovative product demonstrations
- Meet cyber industry leaders through tailored introductions
- Maximise your exposure through our media platforms (Television, Radio, Print and Social Media)
- Network with key industry players and decision makers from cyber, finance, insurance, telcoms and other industries
- Create and strengthen brand awareness

There are limited industry specific sponsorship opportunities available for the 7th Annual African Cyber Crime Conference 2023, this ensures a buyer-to-seller ratio that gives sponsors a dedicated platform to engage with the key senior decision makers in Cyber Security.





Sponsorship Packages: (Platinum, Gold and Silver)

PLATINUM PACKAGE: P 180,000 (\$15,000)

- Acknowledgment of the Platinum Sponsor on all conference materials and at the venue
- Company logo of Platinum Sponsor will appear on event website and all conference material
- Branding on Conference T shirt
- 40 minute speaker slot (topic to be approved by African Cyber Security program coordinator)
- Breakaway room for corporate use and private sessions
- Exclusive conference bag sponsorship – conference bag will include conference logo and company logo only (Sponsor to provide bags)
- Conference bag inserts
- Full Page Corporate Profile will appear in the Conference Program booklet and web page
- Mention of Sponsor name throughout by MC
- On-site banner/signage throughout venue (to be supplied by Sponsor)
- Exhibition stand space 4m x 4m and banner display
- 10 Conference delegate passes
- Discount 15% on additional delegate tickets
- Media participation as the Platinum Sponsor
- Inclusion in all social media e-blasts and social media marketing
- 2 page print editorial in the conference brochure
- Full page advertisement within the conference program
- Feature prominently in Post conference report
- Company logo and web link on conference website and all conference material

GOLD PACKAGE: P 120 000 (\$10,000)

- Acknowledgment as Gold Sponsor on all conference materials and throughout the venue
- Company logo and web link on conference website and all conference material
- 40 minute speaker slot (topic to be approved by African Cyber Security program coordinator)
- 1/2 Page Corporate Profile will appear in the Conference Program booklet and web page
- Full page advertisement within the conference program
- Inclusion in all social media e-blasts and social media marketing
- Exhibition stand space 3.5m x 3.5m and banner display
- Mention of sponsor name by MC
- Conference bag inserts
- 5 Conference delegate passes
- 10% Discount on additional delegates passes





SILVER PACKAGE: P 90,000 (\$7,500)

- Acknowledgment as full Silver Sponsor on all conference materials and throughout the venue
- Company logo on conference website and all conference material
- 150 word Corporate Profile will appear in the Conference Program booklet and web page
- Full page advertisement within the conference program
- Inclusion in all social media e-blasts and social media marketing
- Conference bag inserts
- Exhibition stand space and banner display
- 2 Conference delegate passes
- 7.5 % Discount on additional delegates invited on behalf of Silver Sponsor

TECHNOLOGY SPONSOR: P48,000 (\$4,000)

- Complimentary exhibition stand 3m x 3m in the exhibit hall
- 2 Conference delegate passes
- Logo and link placement on event registration website
- Full page advertisement within the conference program
- Exclusive recognition as the "Technology Sponsor"
- Corporate logo on signage for breakout sessions for helping to provide AV services
- Sponsorship recognition in conference program
- 5% Discount on additional delegates invited on behalf of Silver Sponsor

WIFI HOTSPOT SPONSOR P36,000 (\$3,000)

- Complimentary exhibition stand 3m x 3m in the exhibit hall
- 2 Conference delegate passes
- Recognition from podium
- Logo and link placement on event registration website
- Full page advertisement within the conference program
- Sponsorship recognition in conference program
- Company logo on signage that includes Wi-Fi login instruction
- 5 % Discount on additional delegates invited on behalf of Silver Sponsor

COCKTAIL SPONSOR P36,000 (\$3,000)

- 2 Conference delegate passes
- Banner Display at the entrance to the event (supplied by sponsor)
- Logo on event web page
- Inclusion in all social media e-blasts and social media marketing
- Recognition from podium
- Half-page ad inside program
- Logo on Cocktail Receptions in prime area
- Location in major exhibit area

