



**Privacy Program Management** is the how-to training on implementing a privacy program framework, managing the privacy program operational lifecycle and structuring a knowledgeable, high-performing privacy team. Those taking this course will learn the skills to manage privacy in an organization through process and technology—regardless of jurisdiction or industry.

The Privacy Program Management training is based on the body of knowledge for the IAPP's ANSI-accredited **Certified Information Privacy Manager (CIPM) certification program.**

## Meet your privacy challenges head on with **IAPP TRAINING**

### **Data Is One Of Your Most Valuable Assets**

Every day it is being accessed, shared, managed and transferred by people in your organization—in all departments and at all levels. Unless your employees have a solid understanding of the considerations and challenges involved in managing data, you risk a data breach, diminished customer trust and possible enforcement action.

IAPP training can provide your staff with the knowledge they need to help you meet your privacy program goals of reduced risk, improved compliance, enhanced brand loyalty and more. The IAPP offers privacy and data protection training programs specifically designed to extend that knowledge to those on your team requiring a solid understanding of privacy principles and practices.

In order to help you drive privacy knowledge across your organization, our comprehensive and flexible programs can be suited to your specific needs and availability.

By investing in your staff with this globally recognized IAPP training, you'll give them the knowledge to make better decisions in their everyday work, which is fundamental to the success of your privacy program.

# PRIVACY PROGRAM MANAGEMENT

This training is a robust, interactive opportunity to learn about critical privacy concepts that are also integral to the CIPM exam. While not purely a “test prep” course, this training is appropriate for professionals who plan to certify, as well for those who want to deepen their privacy knowledge. Both the training and the exam are based on the same body of knowledge.



**LIVE TRAINING**

## MODULES:

### **Module 1: Introduction to privacy program management**

Identifies privacy program management responsibilities and describes the role of accountability in privacy program management.

### **Module 2: Privacy governance**

Examines considerations for developing and implementing a privacy program, including the position of the privacy function within the organization, role of the DPO, program scope and charter, privacy strategy, support and ongoing involvement of key functions and privacy frameworks.

### **Module 3: Applicable laws and regulations**

Discusses the regulatory environment, common elements across jurisdictions and strategies for aligning compliance with organizational strategy.

### **Module 4: Data assessments**

Relates practical processes for creating and using data inventories/maps, gap analyses, privacy assessments, privacy impact assessments/data protection impact assessments and vendor assessments.

### **Module 5: Policies**

Describes common types of privacy-related policies, outlines components and offers strategies for implementation.

### **Module 6: Data subject rights**

Discusses operational considerations for communicating and ensuring data subject rights, including privacy notice, choice and consent, access and rectification, data portability, and erasure.

### **Module 7: Training and awareness**

Outlines strategies for developing and implementing privacy training and awareness programs.

### **Module 8: Protecting personal information**

Examines a holistic approach to protecting personal information through privacy by design.

### **Module 9: Data breach incident plans**

Provides guidance on planning for and responding to a data security incident or breach.

### **Module 10: Monitoring and auditing program performance**

Relates common practices for monitoring, measuring, analyzing and auditing privacy program performance.